

7 Final Rules of User Experience Design

1. They won't read your manual. Design self-explanatory!
2. Users look for signs on their journey. WIIFM at each point!
3. Humans love different levels of complexity! Educate step by step.
4. Solutions come at the end. Start with the problem in mind!
5. It doesn't work! Make it easy to correct error.
6. Be a child. You don't like boring stuff!
7. Ask your mum for help! Do user testing.

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